

Agile Bazaar

Deep Lean

Mary and Tom Poppendieck
Jeff Sutherland
Nancy Van Schooenderwoert
Jay Conne - Host

Agile Bazaar

Our mission is to promote an increased
knowledge of and greater interest in Agile
software development Values, Principles and
Practices.

Agile Bazaar Officers

- President: Stephen Anthony
- Vice President: Jay Conne
- Treasurer: Stephen Anthony
- Secretary: Marina Shalmon
- Program Chair: Ron Morsicato

Volunteers make this happen!

Many Thanks To:

- Bonnie Aumann
- Bruce Taylor
- David Rosenberg
- Donald Roby
- Ed Geraghty
- Mark Finlayson
- Peter Barzdines
- Russ Doty
- Steve Berczuk
- Joan Conne

and MIT

A Big Thanks to our Sponsors!

The logo for AccuRev, featuring the word "AccuRev" in a bold, blue, sans-serif font. The "u" and "R" are slightly larger and more prominent.The logo for Agile Alliance, featuring the words "Agile Alliance" in a blue, sans-serif font. The word "Agile" is positioned above "Alliance", and a blue circular graphic element surrounds the text.The logo for BigVisible, featuring a stylized "B" composed of blue and green shapes, with the text "BigVisible" and "SEE EVERYTHING" below it.The logo for CyrusInnovation, featuring the word "CyrusInnovation" in a white, sans-serif font on a dark blue rectangular background.The logo for AgileLog, featuring the word "AgileLog" in a black, cursive script font, with a trademark symbol (TM) to the right.

at MIT, November 3rd & 4th, 2007

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Remember!

Standard time starts tonight!

Please set your clocks back
to be on time!

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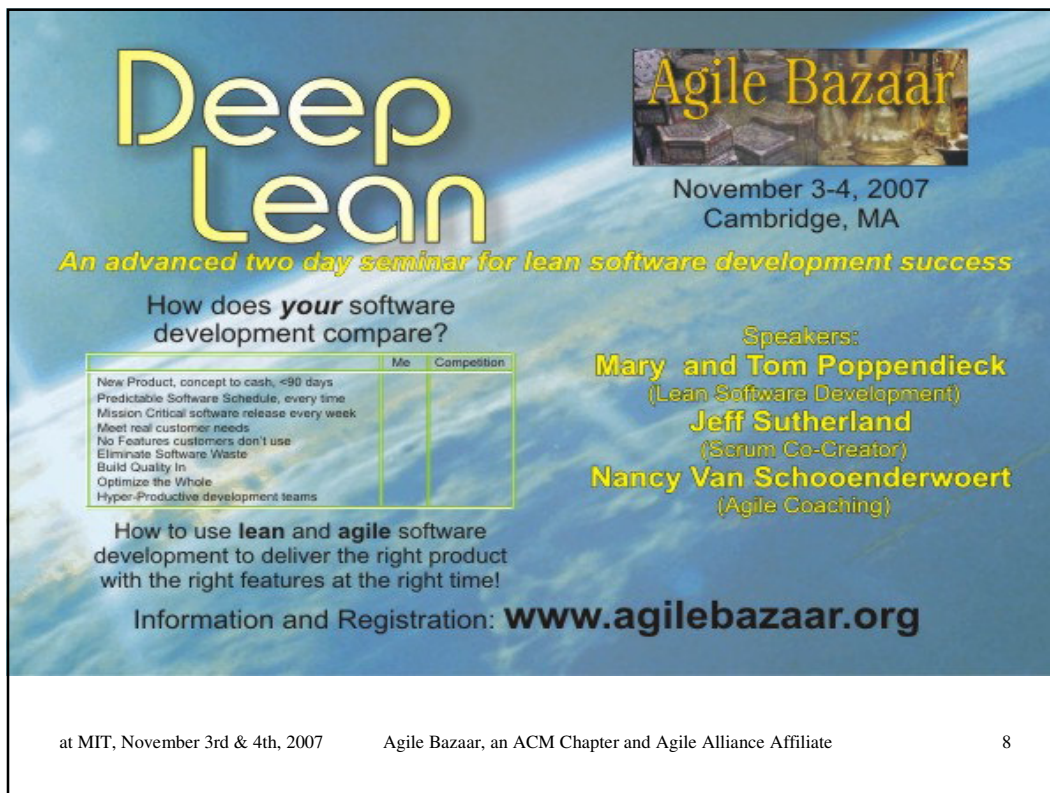
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And Now On With The Show!

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Deep Lean

An advanced two day seminar for lean software development success

How does **your** software development compare?

	Me	Competition
New Product, concept to cash, <90 days		
Predictable Software Schedule, every time		
Mission Critical software release every week		
Meet real customer needs		
No Features customers don't use		
Eliminate Software Waste		
Build Quality In		
Optimize the Whole		
Hyper-Productive development teams		

How to use **lean** and **agile** software development to deliver the right product with the right features at the right time!

Information and Registration: www.agilebazaar.org

Agile Bazaar
November 3-4, 2007
Cambridge, MA

Speakers:

- Mary and Tom Poppendieck** (Lean Software Development)
- Jeff Sutherland** (Scrum Co-Creator)
- Nancy Van Schooenderwoert** (Agile Coaching)

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Mary Poppendieck

www.poppendieck.com

- Lean Software Development Author:
 - *Lean Software Development: An Agile Toolkit* – 2003
Winner of the Lean Software Development Productivity Award 2004
 - *Implementing Lean Software Development: From Concept to Cash* – 2006
 - Many articles in Software Development Magazine, C/C++ User's Journal, Cutter IT Journal and Cutter Executive Report
- Internationally sought after speaker Agile and Software Quality conferences
- Consultant on High Performance Teams, Agile Contracts, and Pipeline Management
- Over thirty years in leading development teams in multiple disciplines including supply chain management and manufacturing.

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Tom Poppendieck

www.poppendieck.com

- Enterprise analyst and architect, and an agile process mentor
- Co-author of:
 - *Lean Software Development: An Agile Toolkit* – 2003
Winner of the Lean Software Development Productivity Award 2004
 - *Implementing Lean Software Development: From Concept to Cash* – 2006
- Led the development of a world-class product data management practice for a major commercial avionics manufacturer – reducing design to production transition efforts from 6 months to 6 weeks.
- Led the technical architecture team for very large national and international Baan and SAP implementations.
- Early work in IT infrastructure, product development, and manufacturing support; evolved to consulting project assignments in healthcare, logistics, mortgage banking, and travel services.

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Jeff Sutherland

www.JeffSutherland.com

- Currently **CTO/VP PatientKeeper** & Worldwide Scrum Consulting Practice Manager
- **Co-Founder of Scrum** as VP of Object Technology at Easel Corporation, **1993**
- One of 17 original signers of the Agile Manifesto, 2001
- **CTO**, VP Engineering of VP of Object Technology **in nine companies** – conceiving Scrum Agile development process in four of them.
- Assistant Professor of Radiology, Biometrics, and Preventive Medicine at the University of Colorado School of Medicine 1975-83
- USAF RF-4C reconnaissance pilot flying 100 missions over North Vietnam
- Dr. Sutherland is a Distinguished Graduate of the U.S. Military Academy and has advanced degrees from Stanford University and the University of Colorado School of Medicine.
- Prolific author – over **130 bibliography entries** from Agile, Scrum and OO subjects to medical journals.

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Nancy Van Schooenderwoert

NancyV@LeanAgilePartners.com

- Over 20 years experience in software and systems development, and coaching agile teams since 1999. Now assists managers in designing and conducting agile adoption programmes, primarily in the UK.
- XP practitioner since 2000, co-founder of Agile Rules in 2003, and now President of Lean-Agile Partners with a continuing affiliation to Agile Rules.
- Extensive experience in building large scale, real-time systems for flight simulation and ship sonars, as well as software development for safety-critical applications such as factory machine control and medical devices.
- Experience in electrical, systems, software engineering, as well as in test design.
- Founding member of the IEEE 1648 Working Group for Establishing and Managing Software Development Efforts Using Agile Methods

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Jay Conne

www.jconne.com

- Agile Coach, Trainer and ScrumMaster Practicing since 2003
- Systems; Programming Languages; Data Architecture; Transaction Processing; Technical Training and Mgmt. for GE, Honeywell, Burroughs, Digital, etc.
- 40+ years in financial services, communications, pharmaceuticals, language development and large, cross-functional development
- Managed full online update banking service bureau database serving 200 banks in 7 states, 1976-1980
- Commercial performance characterization of VAX 6000 series for DEC
- Systems Integration Manager, DEC's Prog. Office for NTT's MIA Prog.
- Practical philosophical foundations and psychology since 1963

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